If you’re not saying it online, are you really saying it? In this hands-on session you’ll learn to create your own video marketing for your business. You will learn about the volume of video being consumed online as well as essential tips and tools for producing and editing your own videos. Other topics to be covered include:

- Video topic ideas and how to generate content so we move beyond the pitfall of hard selling and learn to keep the audience involved.
- Where to use your videos, from social media to YouTube to your website
- Participants will have the opportunity to record their own “trial run” video to get experience and feedback!

There will be plenty of time for Q&A with the instructor and hands-on practice!

Presenter Stephen Koranda, CDME, CTA, Back To You Marketing
For more information, contact Leslie Browand, REI WBC, at 800.658.2823.

Friday, January 31
11:00 to 2:00 PM
Indian Capital Technology Center
2403 North 41st Street North
Muskogee, OK

Your Investment: $40
Includes Lunch

Funded in part through a cooperative agreement with the U.S. Small Business Administration. WBC and PRIME programs and services are provided on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities and language assistance services for clients with limited English proficiency will be provided if requested at least two weeks in advance. Contact Lori Smith, WBC Assistant at PO Box 1335, Durant, OK 74702 or call 800-658-2823.